



Queensland



**GOLD COAST 6CM**  
**MARATHON**  
QUEENSLAND, AUSTRALIA | 5 - 6 JULY 2025

# ASICS SPORT & LEISURE EXPO 3 - 5 JULY 2025

AUSTRALIA'S LARGEST  
RUNNING & LIFESTYLE EXPO

2025 EXHIBITOR GUIDE

**42** MARATHON

**21** HALF MARATHON

**10** 10KM RUN

**5** 5KM RUN

**JD** JUNIOR DASH



EXPERIENCE  
**GOLDCOAST.**



# OPENING TIMES

Your unique opportunity to showcase and sell sport and leisure related products and services to a target market at the ASICS Gold Coast Marathon:

- Thursday 3 July | 10am – 7pm
- Friday 4 July | 8am – 7pm
- Saturday 5 July | 10am – 4pm



# EXPO LOCATION

Gold Coast Convention & Exhibition Centre  
2684-2690 Gold Coast Hwy, Broadbeach QLD 4218



# EXHIBITOR BENEFITS & INCLUSIONS

- An exclusive ASICS Sport & Leisure Expo email will be sent to entrants in the week leading up to the Expo directing participants and visitors to the official ASICS Gold Coast Marathon webpage where the exhibitor listing will be promoted.
- The ASICS Sport & Leisure Expo is advertised via several market channels including the official radio partners, local business and tourism bodies, social media networks, and via the event database of over 155,000 people.
- An official exhibitor logo will be supplied to all exhibitors to post to their website and/or marketing collateral to let their customers know where to find them at the ASICS Sport & Leisure Expo.
- All event participants are required to collect their race number from the ASICS Sport and Leisure Expo and will walk past your booth before exiting.

See what current exhibitors say about exhibiting at Australia's largest running and lifestyle expo.



# SELL YOUR BRAND, PRODUCT OR SERVICE TO A HEALTH & FITNESS AUDIENCE OF OVER 30,000+ VISITORS.

## WHY EXHIBIT?

- Expected visitor volume of over 30,000+ event participants, friends and family
- Sell and promote products and services directly to your targeted audience
- Discover new suppliers, make industry contacts and research ways to improve your own products and services
- Use the event to build your database or membership base, or even sell tickets to your own event!
- Launch new products or conduct market research

## AGE GROUP



14 & UNDER	15-24	25-39	40-54	55+
7%	12%	44%	27%	10%



47% FEMALE ENTRANTS  
53% MALE ENTRANTS

## ORIGIN

QUEENSLAND	57%
NEW SOUTH WALES	17%
VICTORIA	9%
ACT	1%
NORTHERN TERRITORY	0.3%

SOUTH AUSTRALIA	1%
TASMANIA	0.7%
WESTERN AUSTRALIA	0.7%
INTERNATIONAL	12%

Australia's largest running, health and lifestyle expo.



# EXHIBITOR BOOTH OPTIONS

<b>Zone A</b> 3m x 3m \$3,150 + GST	<b>Double</b> 6m x 3m \$5,600 + GST	<b>Triple</b> 9m x 3m \$7,900 + GST
<b>Zone B</b> 3m x 3m \$2,750 + GST	<b>Double</b> 6m x 3m \$4,700 + GST	<b>Triple</b> 9m x 3m \$6,600 + GST
<b>Zone C</b> 3m x 3m \$2,000 + GST	<b>Double</b> 6m x 3m \$3,475 + GST	<b>Triple</b> 9m x 3m \$5,050 + GST

Each 3m x 3m space comes with one trestle table and tablecloth, two chairs, fascia sign and power point. White shell scheme walling plus spot lights to highlight your products and services are also included.

For larger booth options please email [expo@goldcoastmarathon.com.au](mailto:expo@goldcoastmarathon.com.au)

**CORNER BOOTH  
UPGRADE  
\$275 + GST**





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3 - 5 JULY 2025

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[GOLDCOASTMARATHON.COM.AU](https://goldcoastmarathon.com.au) | [#GCM25](https://twitter.com/GCM25)