



Queensland



GOLD COAST 6CM
MARATHON
QUEENSLAND, AUSTRALIA | 5 - 6 JULY 2025

ASICS SPORT & LEISURE EXPO 3 - 5 JULY 2025

AUSTRALIA'S LARGEST
RUNNING & LIFESTYLE EXPO

2025 EXHIBITOR GUIDE

42 MARATHON

21 HALF MARATHON

10 10KM RUN

5 5KM RUN

JD JUNIOR DASH



EXPERIENCE
GOLDCOAST.



OPENING TIMES

Your unique opportunity to showcase and sell sport and leisure related products and services to a target market at the ASICS Gold Coast Marathon:

- Thursday 3 July | 10am – 7pm
- Friday 4 July | 8am – 7pm
- Saturday 5 July | 10am – 4pm



EXPO LOCATION

Gold Coast Convention & Exhibition Centre
2684-2690 Gold Coast Hwy, Broadbeach QLD 4218



EXHIBITOR BENEFITS & INCLUSIONS

- An exclusive ASICS Sport & Leisure Expo email will be sent to entrants in the week leading up to the Expo directing participants and visitors to the official ASICS Gold Coast Marathon webpage where the exhibitor listing will be promoted.
- The ASICS Sport & Leisure Expo is advertised via several market channels including the official radio partners, local business and tourism bodies, social media networks, and via the event database of over 155,000 people.
- An official exhibitor logo will be supplied to all exhibitors to post to their website and/or marketing collateral to let their customers know where to find them at the ASICS Sport & Leisure Expo.
- All event participants are required to collect their race number from the ASICS Sport and Leisure Expo and will walk past your booth before exiting.

See what current exhibitors say about exhibiting at Australia's largest running and lifestyle expo.

SELL YOUR BRAND, PRODUCT OR SERVICE TO A HEALTH & FITNESS AUDIENCE OF OVER 30,000+ VISITORS.

WHY EXHIBIT?

- Expected visitor volume of over 30,000+ event participants, friends and family
- Sell and promote products and services directly to your targeted audience
- Discover new suppliers, make industry contacts and research ways to improve your own products and services
- Use the event to build your database or membership base, or even sell tickets to your own event!
- Launch new products or conduct market research

AGE GROUP



14 & UNDER	15-24	25-39	40-54	55+
7%	12%	44%	27%	10%



47% FEMALE ENTRANTS
53% MALE ENTRANTS

ORIGIN

QUEENSLAND	57%
NEW SOUTH WALES	17%
VICTORIA	9%
ACT	1%
NORTHERN TERRITORY	0.3%

SOUTH AUSTRALIA	1%
TASMANIA	0.7%
WESTERN AUSTRALIA	0.7%
INTERNATIONAL	12%

Australia's largest running, health and lifestyle expo.



EXHIBITOR BOOTH OPTIONS

Zone A 3m x 3m \$3,150 + GST	Double 6m x 3m \$5,600 + GST	Triple 9m x 3m \$7,900 + GST
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Zone B 3m x 3m \$2,750 + GST	Double 6m x 3m \$4,700 + GST	Triple 9m x 3m \$6,600 + GST
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Zone C 3m x 3m \$2,000 + GST	Double 6m x 3m \$3,475 + GST	Triple 9m x 3m \$5,050 + GST
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Each 3m x 3m space comes with one trestle table and tablecloth, two chairs, fascia sign and power point. White shell scheme walling plus spot lights to highlight your products and services are also included.

For larger booth options please email expo@goldcoastmarathon.com.au

CORNER BOOTH
UPGRADE
\$275 + GST





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ASICS SPORT & LEISURE EXPO

3 - 5 JULY 2025

AUSTRALIA'S LARGEST
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GOLD COAST GC4
MARATHON
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[GOLDCOASTMARATHON.COM.AU](https://goldcoastmarathon.com.au) | [#GCM25](https://twitter.com/GCM25)