



Event Media Policies

Representatives of the media must refer to the following policies prior to applying for accreditation to attend the 2018 Gold Coast Marathon (30 June - 1 July) for news reporting or media production purposes.

Media must apply for official event media accreditation via the online form at www.goldcoastmarathon.com.au/media

1. Media Welcome Desk & Media Centre

1. All media with an official Media Accreditation Pass & Lanyard must visit the Media Welcome Desk to check-in each day of attendance.
2. The Media Welcome Desk will be the location where pre-approved media can collect an official Media Vest for restricted access to the Start Line and Finish Line.
3. Media who wish to file copy and images from the event will be given priority access to a seated powered work station in the Media Centre.

2. On Course Access

Definition: On Course is the roadway used for registered participants to run or walk the course of their race.

1. Only registered participants, event officials and emergency services personnel are permitted access On Course during the duration of the race.
2. Photographers and media production staff (i.e. camera operators) wearing an official Media Accreditation Pass & Lanyard may access On Course by foot for brief periods. These personnel must comply to any direction or instruction provided by event officials while On Course.

3. Start Line Access

1. Only the Official Photographer and Media Partner Photographer will be permitted access to a cherry picker for an elevated position in front of the race start lines.
2. Other accredited photographers and media production personnel wearing an official Media Vest and Media Accreditation Pass & Lanyard may access the roadway in front of the start line prior to the race starts. Media must move to the side of the roadway once races have started or upon direction from an event official.
3. Accredited photographers and media production personnel may access a scissor lift for an elevated position in front of the start lines. This will be located approximately 50m in front of the start line on the eastern side of the roadway and can be identified by a media flag.



4. Finish Line Access

1. Access into the area past the Finish Line will be restricted and clearly secured. Only a limited number of media will be permitted access into this area to be identified by an official Media Vest and Media Accreditation Pass & Lanyard.
2. Shortly before the winners of the Gold Coast Marathon, ASICS Half Marathon and Southern Cross University 10km Run are about to finish, media wearing an official Media Vest will be directed into a zone with a clear view of the finish line. This will be under the direction of finish line officials and press operations staff.

5. Post Race Interviews

1. The top three finishers in all races will be ushered to a Media Mixed Zone after they cross the Finish Line. Press Operations staff will coordinate these interviews plus other interview requests.

6. 'No Go' Areas for Media

1. Only participants, event officials and emergency services personnel (with an Access All Areas pass) are permitted into the Nu-Pure Recovery Area which includes the Medical Centre.
2. Only participants and event officials are permitted into official event vehicles.
3. Only elite participants, event officials and emergency personnel are permitted into elite tents.
4. Only event officials are permitted into announcing towers.

7. Commercial Photography

1. Images from the event must only be used for editorial and news purposes. Under no circumstances may any image be sold or used for commercial purposes without the prior approval of the event organiser.

8. Vision & Image Requests

1. The event will have a Host Broadcaster and Official Photographer. Requests for specific vision and images may be made to the Event Media Manager by Monday 25 June 2018. The request must detail any specific requirements for vision and images (i.e. which race, location, background and must also include the file format required and date of supply. The event cannot facilitate requests for specific runners due to the size of the race fields.)
2. A television news package will be available for domestic television networks on both Saturday 30 June and Sunday 1 July. Details on this news feed will be made available in the week of the event.

Please direct any questions or requests to Event Media Manager on phone +61 7 5668 9888 or email media@goldcoastevents.com.au

