

Event Media Policies

Version 1 – Monday 11 May 2015

If you are a member of the media, please refer to the following policies if you wish to attend the 2015 Gold Coast Airport Marathon (4 – 5 July) for news reporting or media production purposes. Media must apply for official event media accreditation through the online form at www.goldcoastmarathon.com.au/media

Event Media Centre Access

1. All media with an Official Media Accreditation Pass & Lanyard should visit the Event Media Centre to check-in each day of attendance. This is where the latest news and results will be available, as well as Event Media Staff to assist with enquiries.
2. The Event Media Centre will be the site where approved media must sign in and out their Official Event Media Vest to gain restricted access to the Start Line, Finish Line and On Course Vehicles.
3. Media who must file copy and images from the event will be given priority access to a seated powered work station in the Event Media Centre. This will be at the discretion of Event Media Staff.

On Course Access

On Course is defined as the roadway used for registered participants to run or walk the course of their race.

1. Only registered participants, Event Officials and emergency services personnel are permitted access on the course during the duration of the race.
2. Photographers and media production staff (i.e. camera operators) wearing an Official Media Accreditation Pass & Lanyard may access the course on foot for brief periods. These personnel must adhere to any direction or instruction provided by Event Officials while on course.

On Course Vehicle Access

1. A limited number of media may be granted permission for On Course Vehicle Access for photographic or media production purposes upon approval and at the discretion of the Event Organisers.
2. The only vehicles media are permitted for On Course Vehicle Access are mopeds and bicycles. Cars, motorcycles and other motorised transportation for media are not permitted on course.
3. Media must submit a request for On Course Vehicle Access in the 'Special Requirements' section of the Media Accreditation online application form. The request must detail:
 - a. The reason for the requirement for On Course Vehicle Access
 - b. Which race (i.e. Marathon or Half Marathon)
 - c. What length of time
 - d. Other specific details (i.e. to film a specific runner, moped or bicycle)
4. On approval of On Course Vehicle Access, the media personnel will be provided the following:
 - a. A vehicle disclaimer to be completed and signed by the vehicle driver and delivered to Marathon Headquarters at the Race Precinct prior to On Course Vehicle Access
 - b. An Official Event Media Vest for the driver/rider from the Event Media Centre at the Race Precinct to wear at all times while on course

5. Media with On Course Vehicle Access must abide by the clauses in the vehicle disclaimer including but not limited to:
 - a. Wearing a helmet at all times while in command of the vehicle
 - b. Wearing the Official Event Media Vest at all times while on course
 - c. Having the Official Media Accreditation Pass available
 - d. Following any direction and instruction provided by the Event Organiser and Event Officials while on course

Media that are permitted On Course Vehicle Access can hire 50cc mopeds from Moped City. Visit www.mopedcity.com.au

There is also a facility for the storage of mopeds and bicycles at the Race Precinct over the event by checking in at the Race Headquarters.

Start Line Access

1. Only the Official Photographic Agency, Media Partner and Host Broadcaster of the event will be permitted access to a cherry picker for an elevated position in front of the race start lines.
2. Other accredited photographers and media production personnel wearing an Official Event Media Vest may access the roadway in front of the start line prior to the race start on request to the nearest Event Official. These media must move to the side of the roadway once the race has started or upon direction from an Event Official.
3. Accredited photographers and media production personnel wearing an Official Event Media Vest may access a scissor lift for an elevated position in front of the start lines. This will be located approximately 50m in front of the start line on the eastern side of the roadway.

Finish Line Access

1. Access into the area past the finish line will be restricted and clearly secured. Only a limited number of media will be permitted access into this area to be identified by an Official Event Media Vest and Official Media Accreditation Pass & Lanyard.
2. When the winner of the Gold Coast Airport Marathon, ASICS Half Marathon and Southern Cross University 10km Run are about to finish, media wearing an Official Event Media Vest will be directed into a zone with a clear view of the finish line. This will be under the direction of finish line marshals and event media staff.

Post Race Interviews

1. The top three finishers in all races will be ushered to a media Mixed Zone after they cross the finish line. Event media staff will coordinate these interviews plus other interview requests.

'No Go' Areas for Media

1. Only participants, Event Officials and emergency services personnel (with an Access All Areas pass) are permitted into the Nu-Pure Recovery Area which includes the medical centre.
2. Only participants and Event Officials are permitted into official event vehicles.
3. Only elite participants, Event Officials and emergency personnel are permitted into elite tents.
4. Only Event Officials are permitted into announcing towers.

Commercial Photography

1. Images from the event must only be used for editorial and news purposes. Under no circumstances may any image be sold or used for commercial purposes without the prior approval of the Event Organiser.

Radio Broadcasts

1. The official radio partner is 102.9 Hot Tomato. Only 102.9 Hot Tomato is permitted to stage an Outside Broadcast from the Race Precinct. Other accredited radio media are permitted to record or transmit interviews from the media Mixed Zone.

Vision & Image Requests

1. The event will have a Host Broadcaster and Official Photographer. Requests for specific vision and images may be made to the Event Organiser by Monday 29 June 2015. The request must detail any specific requirements for vision and images (i.e. which race, location, background and must also include the file format required and date of supply. The event cannot facilitate requests for specific runners due to the size of the race fields.)
2. A television news package will be available for domestic television networks on both Saturday 4 and Sunday 5 July. Details on this Television news Feed will be made available in the week leading into the event.

Please direct any questions to the Event Media Manager on phone +61 7 5668 9811 or email media@goldcoastevents.com.au