



## Event Media Policies

Please read the following policies for media who wish to attend the 2014 Gold Coast Airport Marathon (5 – 6 July) for reporting purposes. Media need to complete the online media accreditation application to attend as official event media. Please contact [jacob@goldcoastevents.com.au](mailto:jacob@goldcoastevents.com.au) to submit any supplementary requests.

### On Course Access

*On Course is defined as the roadway used for registered participants to run or walk the course of their race.*

1. Only registered participants, event officials and emergency services personnel are permitted access on the course during the duration of the race
2. Photographers and videographers (wearing an official media accreditation pass and vest) may access the course on foot for brief periods and must adhere to any direction or instruction provided by event officials while on course

### On Course Vehicle Access

1. A small number of media may be granted permission for on course vehicle access for filming or photographic purposes on approval and at the discretion of the event organisers
2. The only vehicles media are permitted for on course vehicle access are mopeds and bicycles. Cars, motorcycles and other motorised transportation are not permitted on course by media
3. Media must submit a request for on course vehicle access in writing to the event organiser at [jacob@goldcoastevents.com.au](mailto:jacob@goldcoastevents.com.au) by Friday 27 June 2014. The request must detail the requirement for on course vehicle access, which race, for what length of time, and any other specific details i.e. to film a specific runner
4. On approval of on course vehicle access by media:
  - a. A vehicle disclaimer must be completed and signed by the vehicle driver and delivered to marathon headquarters at the race precinct prior to on course vehicle access
  - b. An official event media vest will be provided to the driver/rider at marathon headquarters at the race precinct to wear on course
5. Media with on course vehicle access must abide by the clauses outlined in the vehicle disclaimer including but not limited to:
  - a. Wear a helmet at all times while in command of the vehicle
  - b. Wear the official event media vest at all times
  - c. Have the official media accreditation pass available
  - d. Follow any direction and instruction provided by the event organiser and event officials while on course.

Media that are permitted on course vehicle access can hire 50cc mopeds from Moped City.

Visit [www.mopedcity.com.au](http://www.mopedcity.com.au).

### Start Line Access

1. Only the official photographic agency and host broadcasters of the event will be permitted access to a cherry picker and/or scissor lift for an elevated position in front of the race start lines
2. Other event accredited photographers may access roadway in front of the start line prior to the race start on request to the nearest event official. The photographer must move to the side of the roadway once the race has started
3. All accredited media must wear the official event media vest at all times

### Finish Line Access

1. Access into the area past the finish line in between the fencing will be restricted. Only a limited number of media will be permitted access into this area to be identified by an official event media vest and event media accreditation pass
2. When the top three male and female leaders in the Gold Coast Airport Marathon, ASICS Half Marathon and Southern Cross University 10km Run are about to finish, media wearing an official event media vest will be directed into a zone with a clear view of the finish line. This will be under the direction of finish line marshals and event media manager

### Post Race Interviews

1. The top three finishers in all races will be ushered to a media mix zone after they cross the finish line. The event media team will coordinate these interviews plus other interview requests

### 'No Go' Areas for Media

1. Only participants, event officials and emergency services personnel (with access all areas pass) are permitted into the Nu-Pure Recovery Area which includes the medical centre
2. Only participants and event officials are permitted into official event vehicles
3. Only elite participants, event officials and emergency personnel are permitted into elite tents
4. Only event officials are permitted into announcing towers

### Commercial Photography

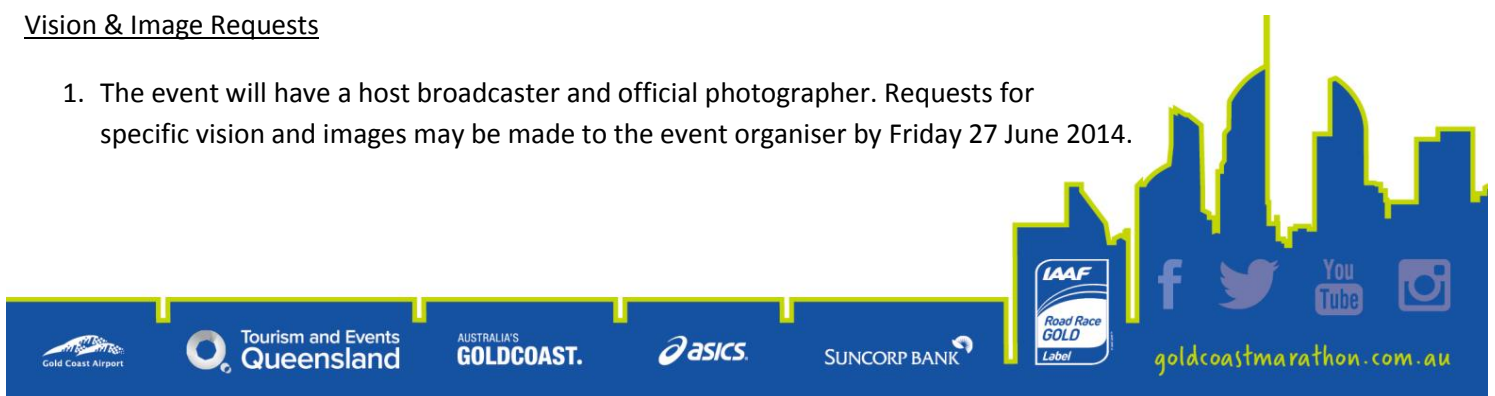
1. Images from the event must only be used for editorial purposes. Under no circumstances may any image be sold or used for commercial purposes without the prior consent of the event organiser

### Radio Broadcasts

1. The official radio partner is 102.9 Hot Tomato. Only 102.9 Hot Tomato is permitted to stage an outside broadcast from the Race Precinct. Other accredited radio media are permitted to record interviews from the media mix zone

### Vision & Image Requests

1. The event will have a host broadcaster and official photographer. Requests for specific vision and images may be made to the event organiser by Friday 27 June 2014.



The request must detail any specific requirements for vision and images i.e. which race, location, background and must also include the file format required and date of supply. The event cannot facilitate requests for specific runners due to the size of the race fields

2. A television news package will be available for domestic television networks on both Saturday 5 and Sunday 6 July. Contact the event media manager for details.



[goldcoastmarathon.com.au](http://goldcoastmarathon.com.au)